



ANE's
MARKETING
PVT. LTD.

ANES MARKETING PRIVATE LIMITED

About Us

ANES MARKETING PRIVATE LIMITED, founded in 2025, is a young and dynamic direct selling company from the Land of the Rising Sun—Naharlagun, Itanagar, Arunachal Pradesh.

The name ANE'S carries a deep meaning:

- In our local dialect, it means “Mother’s”, symbolizing care, strength, and nurturing.
- It also stands for the North East’s identity, proudly representing our roots.

We are committed to building a product-based business that is affordable, genuine, and customer-driven. Our philosophy is simple: 🖐️ “Sell a product that customers want to buy, not just what the company wants to sell.”

Inspired by the essence of Motherhood (Women), our products not only fulfil daily needs but also create opportunities for sharing within networks—driving personal growth and community success.

Mission

At ANES MARKETING, we are inspired by the care of a mother and the strength of the North East. Our mission is to provide genuine, affordable products that people truly want, while creating opportunities for financial independence. Together, we aim to connect millions, nurture communities, and build a stronger India.

Vision

To become a trusted direct selling company from the North East, connecting millions across India with affordable, quality products while empowering individuals to achieve financial independence and contribute to a stronger nation.

Core Values

1. Customer First :

We sell products that people truly need and want.

2. Care & Trust :

Inspired by a mother's love, we build relationships based on honesty and trust.

3. Empowerment :

Creating opportunities for financial independence and personal growth.

4. Community Spirit

Rooted in North East culture, we grow by sharing and uplifting.

5. Quality & Affordability

Ensuring products are genuine, reliable, and accessible to all.

6. Nation Building

Strengthening India by empowering its people.

Brand Story

ANES Marketing began with Karme Taipodia's love for skincare. From a young age, she saw her grandmother prepare masks and shampoo using simple, kitchen ingredients. These remedies taught her that true care should always be safe, organic, and rooted in tradition.

Years later, her son, Yomge Taipodia, saw the potential to take this passion beyond the family home. Together, they turned the idea into a business that brings effective and natural hair and skin care solutions to more people.

What started as a personal interest has grown into ANES Marketing Pvt. Ltd, a company built on the foundation of family values, community trust, and a vision to empower people.

Pure Bloom Moisturizing Shower Gel



Enriched with Aloe Vera, Citrus, and Neem, this shower gel is designed to cleanse deeply while keeping your skin hydrated and refreshed. It gently removes roughness and dryness, restores the skin's natural balance, and leaves you feeling revitalized after every bath. Its soothing formula calms irritation, supports pH balance, and boosts circulation, giving your skin a healthy, radiant look.

Net Wt.	285 ml
MRP	550/-
PV	125/-
DP	500/-

Benefits:

- Cleanses, hydrates, and soothes the skin with every wash.
- Refreshes the surface for natural radiance and vitality.
- Helps maintain the skin's pH balance and comfort.
- Leaves skin soft, supple, and velvety smooth.
- Natural ingredients suited for everyday use.

Key Ingredients:

- Aloe Vera – Hydrates and soothes sensitive skin.
- Citrus – Refreshes, energizes, and brightens.
- Neem – Cleanses and protects against impurities.

Suitable For:

- Men and women.
- All skin types: combination, dry, and oily.

Beauty Wonder Pie Shampoo



Formulated with Avocado, Caffeine, Onion, and Redensyl, this shampoo is crafted to nourish and protect your hair from root to tip. Its moisturizing and strengthening properties restore weak strands, control excess scalp oil, and maintain the natural pH balance. With regular use, it supports healthy hair growth, reduces hair fall, and leaves your hair soft, silky, and shining with a refreshing fragrance.

Net Wt.	285 ml
MRP	550/-
PV	125/-
DP	500/-

Benefits:

- Deeply hydrates and nourishes each strand.
- Promotes a healthy scalp environment.
- Supports thicker, stronger, and faster hair growth.
- Reduces frizz, dryness, split ends, and breakage.
- Leaves hair smooth, silky, and manageable.

Key Ingredients:

- Avocado – Moisturizes and strengthens hair.
- Caffeine – Energizes roots and stimulates growth.
- Onion – Helps reduce hair fall and nourishes scalp.
- Redensyl – Encourages healthy, fuller hair growth.

Suitable For:

- All hair types including normal, dry, oily, and treated hair.
- Ideal for those dealing with hair fall, dryness, or scalp imbalance.

Natural Veganic Coconut Hair Oil



A natural blend of Almond Oil, Argan Oil, and Coconut Oil, this hair oil is designed to care for your scalp and hair from root to tip. It cools the scalp, protects hair follicles, and helps prevent hair loss caused by stress or environmental damage. With regular use, it keeps the scalp moisturized, strengthens the strands, and restores shine.

Net Wt.	285 ml
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MRP	550/-
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PV	125/-
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DP	500/-
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Benefits:

- Improves hair strength and reduces split ends and breakage.
- Adds shine, softness, and luster while promoting healthy growth.
- Boosts blood circulation in the scalp for stronger roots.
- Shields hair from daily damage caused by combing or heat styling.
- Helps slow down premature greying.

Key Ingredients:

- Almond Oil – Strengthens hair and nourishes the scalp.
- Argan Oil – Protects, softens, and restores shine.
- Coconut Oil – Deeply moisturizes and reduces protein loss.

Suitable For:

- All hair types (dry, oily, normal, and chemically treated).
- Men and women seeking stronger, shinier, and healthier hair.

Revitalizing Intense Natural Body Lotion



Care for your skin with the natural blend of Aloe Vera, Kokum Butter, and Shea Butter. This lotion locks in moisture, soothes dryness, and leaves your skin soft, smooth, and nourished. Its creamy texture glides gently over the skin, forming a protective layer that helps prevent roughness, tanning, and irritation.

Net Wt.	285 ml
MRP	550/-
PV	125/-
DP	500/-

Benefits:

- Rich in vitamins A and E to support healthy-looking skin.
- Deeply hydrates, leaving skin supple and refreshed.
- Provides relief to dry, rough, or irritated areas.
- Keeps skin moisturized for long-lasting comfort.

Key Ingredients:

- Aloe Vera – Hydrates and calms the skin.
- Kokum Butter – Helps repair dryness and supports skin elasticity.
- Shea Butter – Nourishes and softens the skin naturally.

Suitable For:

- Combination, dry, and oily skin types.



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Thank You



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