

**Ane's Marketing Pvt. Ltd.**  
**Direct Selling Company**

# FAQ



## **1. What is this Direct Selling program is about?**

Our Direct Selling Program gives you the opportunity to earn income through incentives by selling of products by you and your friends and relatives of our premium skincare and haircare products—such as shampoos, shower gels, body lotions, and hair oils.

When you refer any individual to join and increase sales volume, you earn not only from your own sales but also from the incentives generated by your group sales.

With us, your network becomes your strength, and every effort brings you closer to success.

## **2. Do I need to invest money to join?**

There is no investment policy in our company. You just need to purchase a **starter kit / registration pack** (minimum order worth of Rs 2000/-).

## **3. How do I earn money?**

You can earn in **two ways**:

1. **Retail Profit** – Buy at distributor price, sell at MRP, keep the margin.
2. **Sales Incentives** – Incentives after selling of products by you and your team.

## **4. What are the product margins?**

Distributors enjoy **10% discount** on MRP. This margin is your immediate profit.

## **5. How do I grow my business?**

- Share the benefits of our products with friends, family, and relatives.
- Promote through social media.
- Build and mentor your team to multiply sales and earn.

## 6. Is this legal in India?

Yes! Our Direct Selling program follows the **Government of India's Direct Selling Guidelines 2021**. We focus on **genuine product sales**, not money circulation.

## 7. Do I have to recruit people to earn?

No. You can earn profits just by **selling products**. Recruitment is optional, but if you build a team, you earn extra.

## 8. How much can I earn?

Your earnings depend on **your effort, sales volume, and team size**. Some distributors focus on part-time income, while others build it into a full business.

## 9. Do I need prior experience?

Not at all. We provide **training, support, and marketing materials** to help you succeed.

## 10. How do I order products?

You can order products through our **official website / app / distributor portal**. Products are shipped directly to your address. [www.anesmarketing.com](http://www.anesmarketing.com)

## 11. What if I don't sell products?

There is **no penalty**. You only earn when you sell or sell by your team.

## 12. Are there incentives or rewards?

Yes!! Top performers get **bonuses, recognition, free products, trips, and other rewards**.

## 13. Can I sell online?

**Big NO**. You can promote products on **social media, WhatsApp**.

## 14. Who can join?

Anyone individual above **18 years** who is motivated to earn and believes in natural skincare & haircare can join.

## 15. How do I register?

Just fill out the **registration form** (Free of cost), purchase your starter kit for Rs 2000/- any product you wish to purchase, and you'll get your **Membership ID & portal access**.

## 16. What is the minimum Investment Do I have to do in Starting?

Minimum purchase order value of Rs 2000/-, whenever you wish to purchase.

## 17. How many members can be sponsored at a time by one person?

There are no limits, one can sponsor unlimited members. The more you recommend members, you get more sponsorship incentives, earns more. However, the company has the right to restrict this sponsorship with a limit.

## 18. How Many Ranks an Ane's Marketing Pvt. Ltd Members Can Achieve?

Ane's Marketing Pvt. Ltd Members can achieve Seven ranks – Maiden / Mother / Lover / Queen / Huntress / Sage / Mystic.

Any Indian individual can become a Member of this Company after filling the Registration Form.

To know how to achieve various ranks and unlock growth opportunities, one can go to the Ane's Marketing Pvt. Ltd. dashboard.

## 19. What Payment Options Do I Have When Buying from Ane's Marketing Pvt. Ltd?

Members can choose from several secure payment options to buy products from our company:

### Bank Transfers

For direct bank transfers, you can use **Net Banking, IMPS, or NEFT**.

### Digital Payments

We also accept payments through **UPI** and various **Wallets & QR Codes**.

We Do Not have any Option for Cash Payments / Pay on Delivery System.

## Important Reminder

Please be aware that all payments must be made directly and only through the **official Ane's Marketing Pvt. Ltd platform**. To ensure a secure transaction, **do not hand over cash** or deposit money into any distributor's personal account.

## 20. How Will I Be Informed About My Order Confirmation after payment?

You'll receive a confirmation SMS and email with your invoice number from our company. Alert Notification shall be sent to Your Referral ID too of your order in their system. The invoice number will be:

- Clearly printed on your invoice copy
- Displayed on the order confirmation screen
- Saved in your Order History section on Ane's Marketing's Pvt. Ltd. Website.

## 21. How do I place an order as a customer?

Ordering a product through Ane's Marketing Pvt. Ltd is super easy—just log in to [www.anesmarketing.com](http://www.anesmarketing.com)

We Do not Encourage Purchases of products from any distributor / representative / members. All purchases can only be made once you successfully Log In to the website with your code.

## 22. How Will Ane's Marketing Pvt. Ltd Help Me Earn Money?

You earn with Ane's Marketing Pvt. Ltd in several ways:

- **Product Sales:** You earn money directly from the **products you sell** to your customers.
- **Team Performance:** As your team sales volume increases, you earn volume too increase (percentage of the **sales generated by your team**). The more they sell, the more you earn.
- **Referral Bonuses:** You receive bonuses for **referring new members** who join your community.
- **Leadership Rewards:** As you advance in the company's ranks by building and managing a successful team, you become eligible for **special rewards and bonuses**.
- **Incentive Programs:** The company offers various **incentives and programs** to reward top performers and motivate your team's growth.

The core principle is that as your community expands and its sales increase, so does your potential income.

## 23. Can a Customer Refer the Ane's Marketing Pvt. Ltd Website to Others?

Yes, at Ane's Marketing Pvt. Ltd, our customers can absolutely refer the Ane's Marketing website and products to their friends and family. This is a great way to introduce others to the quality products we offer.

## 24. What Happens If a Seller Partner Breaks the Code of Conduct?

If a seller partner breaks the Company's Code of Conduct, the following actions shall be taken:

- Forfeiture of commissions
- Suspension of Seller License
- Legal action
- Other actions as deemed necessary by Ane's Marketing Pvt. Ltd.

All actions are taken at Ane's Marketing's sole discretion based on the severity of the violation.

Ane's Marketing Pvt. Ltd stands for fairness, ethics, and transparency.

## 25. Does Ane's Marketing Pvt. Ltd provide jobs or salaries to its Seller Partners?

No, Ane's Marketing Pvt. Ltd does not provide any jobs or fixed salaries to its Seller Partners.

- We are a Direct Selling Company that only offers **business and income opportunities** through our E-commerce model. If someone claims to offer a job in the name of Ane's Marketing Pvt. Ltd, you should **report them immediately**. You can do so by contacting our support team at **anesmarketing.pvt@gmail.com**

Ane's Marketing Pvt. Ltd promotes **entrepreneurship**, not employment.

## 26. Does Ane's Marketing Pvt. Ltd Follow the Direct Selling Rules, 2021?

Yes, Ane's Marketing Pvt. Ltd is fully compliant with the **Consumer Protection (Direct Selling) Rules, 2021** issued by the Ministry of Consumer Affairs.

We have implemented all required **legal guidelines and policies** to operate transparently and ethically under Indian law.

## 27. What are the Internal Compliances of Ane's Marketing Pvt. Ltd?

Distributor Onboarding and Verification.

Grievance Redressal Mechanism.

Online Brand and Ethics Monitoring.

## **28. Is Ane's Marketing Pvt. Ltd a pyramid scheme?**

No, **Ane's Marketing Pvt. Ltd** is not a pyramid scheme. We operate in compliance with the **Consumer Protection (Direct Selling) Rules, 2021**. Pyramid schemes are illegal, and our company is a legal e-commerce and direct-selling platform.

We focus on **product-based income** and ethical entrepreneurship, not on recruitment-based earnings. Our business model ensures that income is generated from the sale of goods and services, aligning with legal and ethical standards for direct selling.

## **29. Can You Quit Ane's Marketing Pvt. Ltd?**

**Yes, you are free to leave Ane's Marketing Pvt. Ltd at any time.**

**Ane's Marketing Pvt. Ltd** respects your freedom. If the business model doesn't align with your goals, you can exit with no obligation. We promote empowerment—not pressure.

## **30. Do People in Ane's Marketing Pvt. Ltd Focus More on Recruiting Than Selling Products?**

**No.** At **Ane's Marketing Pvt. Ltd**, income is based on product sales, not recruitment.

Even if you recruit 1,000 people, no one earns unless products are sold. There are no registration fees. The model is 100% product-based, ethical, and transparent.

## **31. Does Ane's Marketing Pvt. Ltd Take Any Registration Fees?**

**No.** **Ane's Marketing Pvt. Ltd** is completely free to join.

Any distributor demanding money for onboarding, training, or registration is acting unethically and will face strict action.

### 32. Does Ane's Marketing Pvt. Ltd Have Real Customers?

**Yes. Ane's Marketing Pvt. Ltd** has thousands of real customers who buy products through our Independent Seller Partners.

We focus on genuine product sales, not inflated or fake numbers. Customer satisfaction is a top priority.

